



Time	Track 1	Track 2	Track 3	Track + (Partner)
08.00 – 09.00	Registration			
09.00 – 09.10	Welcome Address			
09.10 – 10.00	Key Note 1 Persuasive Computing – Verhaltensveränderung durch Informationssysteme (de) Prof. Dr. Elgar Fleisch, ETH Zurich & University of St.Gallen (HSG)			
10.00 – 10.30	Coffee Break & Exhibition			
10.30 – 11.15	PRACTICE Machen Sie noch Anforderungsmanagement oder sind sie schon READY for Scrum? (de) Susanne Mühlbauer, HOOD GmbH	MANAGEMENT Writing Good Use Cases (en) Alexander R. Gautschi, IBM	METHODS Experience with application centric requirements engineering in a large scale IT organization (en) Peter Pedross, Credit Suisse	METHODS Cognizant Methodology for Requirement Analysis Maturity Projection (RAMP) (de) Simon Erdmann, Cognizant Business Consulting
	METHODS Produktgestaltung mit Storymaps (de) Dr. Marcus Winteroll, oose Innovative Informatik GmbH	TRENDS Creating, Managing, and Testing Requirements for Safety-Critical Projects (en) Peter Varhol, Seapine Software	MANAGEMENT Einführung eines RM Tools – Best Practices & Fallstricke von der Prozessdefinition bis zum Softwarebetrieb (de) Kay Fuhrmann, QualityPark GmbH	MANAGEMENT Welche Erwartungen an ein RM-Werkzeug gestellt werden sollen und warum! (de) Jörg Jungermann, HOOD GmbH
12.15 – 13.45	Lunch Break & Exhibition			
13.45 – 14.45	Key Note 2 Lessons Learned in 12 Years of Requirements Engineering Improvements (en) Erik Simmons, Intel Corporation			
14.45 – 15.15	Coffee Break & Exhibition			
15.15 – 16.00	PRACTICE Requirements Design – A case for merging requirements engineering and high level design (en) Dennis Kuriakose, Cognizant Business Consulting	MANAGEMENT Requirements gathering in Agile development: A practical experience (en) Stefano Rizzo, Polarion Software	MANAGEMENT Technical Career Paths for BA's@UBS (de) Martin Cavigelli, UBS	MANAGEMENT Collaborative Requirements Elicitation and Management during the Application Lifecycle (en) Florian Georg, IBM
	PRACTICE Five Monkeys, a Banana, and a Flight of Stairs (en) Glenn R. Brülé, ESI International	METHODS Requirements Engineering in Lean Software Development Umgebungen – Best Practices (de) Rudolf Günther, alm Software Consulting AG	TRENDS Can Tool Vendors Tell Us About User Needs? (en) Pete Jones, Phonak AG	TRENDS Effective Requirements Management with HP Quality Center: Connecting Business Goals and Quality (en) Gerald Heller, Software.Process.Management Bernhard Weiss, Hewlett-Packard
17.00 – 18.00	Apéro & Exhibition			